



Customization Questionnaire

Thank you so much for deciding to have Dr. Omekongo speak as part of your conference! Delivering an incredible experience for your attendees is something we're committed to doing. The more information we can gather about your organization and goals, the better we can connect our content and expertise to what they deal with every day.

Please return this information along with your annual report, preliminary program guide, newsletters and/or invitations. Feel free to skip over any questions, which would either be redundant or irrelevant due to the nature of your event. We want to do our part to make your upcoming event the best-ever.

Once completed, please email to:

regina@upstanderinternational.com and cc: omekongo@omekongo.com

If you have any additional questions, please call (832) 786-1907

General Company Information

Complete Official Company/Association Name:

Other name or acronym the company/group is referred by:

Mailing Address:

City: State: Country:

Point of Contact: Telephone:

Email Address: Cell Phone:

Website:

Company Slogan:

Organization Type:

Organization Industry:

What Is your budget?

Name of Event:

Theme of Event:

Event Date:

Day of Week:

Start time of Omekongo's Presentation:

End Time:

Topic(s) to be covered:

A.

B.

C.

Rank in order of importance: Motivation:

Content:

Entertainment:

1. What is the best website(s) to review to see the way you position yourself publicly?

2. What is the primary purpose for having this meeting?

3. Please describe exactly who will be in the audience as much as possible. Any and all demographic and psychographic information is helpful.

4. What do they do on a daily basis?

5. What terms or titles do you use when referring to the audience?

6. What are the primary challenges they struggle with day in and day out?

7. What are some of the key terms or lingo that you use regularly?

8. Can you please list out all acronyms that you use that your audience would recognize?

9. How many people are you expecting to be in Omekongo's session?

10. What is the dress code for this event?

11. Who else is speaking at this event? If possible, please send us an agenda.

12. What VIPs will you have in attendance that Omekongo should make a point to meet?

13. Are there any speakers you've had from the past that your audience really loved? What was it about them that worked well?

14. Are there any speakers you've had from the past that your audience didn't enjoy? What was it about them that did not work well?

15. How did you originally find out about Omekongo?

16. Given Omekongo's area of expertise, what thoughts would you like conveyed by him to your audience, i.e. main concept, information, "how-to-knowledge, etc? And how do you want the attendees to feel after hearing Omekongo?

EVENT LOGISTICS

Introducer's Name?

Title:

Please provide the top three hashtags that will be used to promote the event on social media

1.

2.

3.

Will the event be audio or videotaped? Yes or No:

Audio or Video:

Both:

*Remember We Will Need to Give Permission to Do So

If you wish, **Omekongo** can make his educational material available to your audience, so that they may continue the learning process.

Group purchase in advance for each attendee, at wholesale price.

If you checked the box, please make sure that:

Nothing will be on the program following Omekongo's presentation for at least 20 minutes.

Best Airport to Arrive at:

Hotel Name (if different from venue):

Address:

All information will be kept confidential.

Thank you again for the opportunity to serve you!